

RUN BUSINESS SOLUTIONS AUTOMATED THEIR CUSTOMER PAYMENTS AND ELIMINATED DAYS OF MONTHLY WORK

ABOUT RUN BUSINESS SOLUTIONS



Run Business Solutions (Runbiz™), a MSP and Microsoft Dynamics GP reseller has provided creative and custom business solutions to their clients for more than a decade.

WHY THEY NEEDED CONNECTBOOSTER

At the beginning of the month, Runbiz manually entered and processed their customers' credit card and ACH payments using a third-party add-on for Microsoft Dynamics GP.

It would take their bookkeeper several days to manually enter and process all the payments and email the receipts to the customers. They paid a temporary employee each month help with the growing monthly burden.

Additionally, PCI compliance requirements added additional security and liability concerns. As their business continued to grow, so did the burden of managing customer payments. They needed to find a better payment solution that would integrate with Microsoft Dynamics GP.

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Each IT client's payment status is visible through ConnectBooster reporting and current and past invoices are easily accessible to customers on their own payment portals.

That reduces requests and phone calls for the AIE team and gives their IT clients a faster, easier way to settle their outstanding balances.

HOW CONNECTBOOSTER IMPACTED THEIR BUSINESS

ConnectBooster completely changed how their business processes customer payments. Using Connectbooster's auto-payment scheduling feature, Runbiz scheduled all their customers' electronic payments to automatically process when the invoices are due, and a payment receipt is automatically emailed to the customer.

Connectbooster's seamless integration to Microsoft Dynamics GP automatically creates the customer receipt transactions in in GP when the electronic payments are settled and notifies the accounting team via email with a detailed report of the payments that processed.

With the customer payment portal , their customers can maintain their own credit card and ACH account information. The entire process is now automated. Runbiz also enjoys the benefit of ConnectBooster's assistance with their PCI Compliance. Knowing they are keeping their clients' payment information safe though ConnectBooster's secure payment gateway is a weight off their mind.



WHY THEY WOULD RECOMMEND CONNECTBOOSTER

“ The biggest reason I would recommend ConnectBooster is because of how it automates our entire customer payment process. It's pretty hands off and I love that it keeps pace with our business as we grow. ”

Verone Leimer, Shareholder,
CFO of Run Business Solutions

Visit our pricing page to learn more about automating your billing, accounting, payments processing, and streamlining your cash flow.

www.connectbooster.com/pricing/

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